

**A PRAGMATIC ANALYSIS OF DIRECTIVE UTTERANCES
IN *OH, BROTHER!* COMIC STRIP**



RESEARCH PAPER

**Submitted as Partial Fulfillment of the Requirements
For Getting Bachelor Degree of Education
In English Department**

Proposed by

BASUKI OKTO GUNANTO

A320090225

**SCHOOL OF TEACHER TRAINING AND EDUCATION
MUHAMMADIYAH UNIVERSITY OF SURAKARTA**

2013

APPROVAL
A PRAGMATIC ANALYSIS OF DIRECTIVE UTTERANCES
IN *OH, BROTHER!* COMIC STRIP

RESEARCH PAPER

Proposed by:

BASUKI OKTO GUNANTO

A320090225

Approved by:

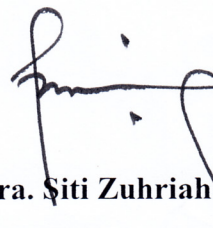
First Consultant



Drs. Maryadi, M.A

NIP. 195803041986031001

Second Consultant



Dra. Siti Zuhriah, M. Hum

NIK. 225

ACCEPTANCE

**A PRAGMATIC ANALYSIS OF DIRECTIVE UTTERANCES
IN *OH, BROTHER!* COMIC STRIP**

by:


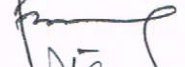

BASUKI OKTO GUNANTO

A320090225

Accepted by the Board of Examiners School of Teacher Training
and Education Muhammadiyah University of Surakarta


The Board of Examiner

1. Drs. H. Maryadi, MA
Chairperson
2. Dra. Siti Zuhriah Ariatmi, M.Hum
Member I
3. Dra. Dwi Haryanti, M. Hum
Member II

()
()
()



The Dean of School of Teacher Training and Education

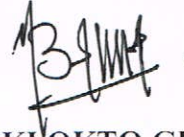

Dra. Nining Setyaningsih, M. Si.

NIK. 403

TESTIMONY

I hereby testify that in this research paper, there are no plagiarisms of the previous literary works which have been raised to obtain bachelor degree of a university. I use my own words and there is no opinion that has been written or published before, except the written references which are referred in this paper and mentioned in the bibliography. If the future, there will be any incorrectness which is proved and contradicted with my statement here, I will be fully responsible.

Surakarta, October 2013

A handwritten signature in black ink, appearing to be 'B. Okto Gunanto', written over a horizontal line.

BASUKI OKTO GUNANTO

MOTTO

If he can do it, so can I!

(The writer)

Live with spirit today and everyday!

(The writer)

*Our greatest glory is not in never falling, but in rising every time we
fall!*

(Zafran)

DEDICATION

This research paper is proudly dedicated to:

His beloved parents “father and mother”

His beloved older sister and brother

His beloved little nephew

His dearest someone, and

All who helped the researcher to finish the paper

ACKNOWLEDGEMENT



Assalamu'alaikum Wr. Wb

Alhamdulillahirobbil'alamiin, all praise be to Allah, the lord of the world, the master and the creator of everything in the universe, because of His mercies and blessings the writer accomplish to finish his research paper entitled, "A PRAGMATIC ANALYSIS OF DIRECTIVE UTTERANCES IN *OH, BROTHER!* COMICS STRIP", as the requirement for getting the bachelor degree in English Department of Muhammadiyah University of Surakarta. Greeting and salvation are presented to the Prophet Muhammad SAW, who was brought human life into the brightness. The success would not be achieved without the help and support from many people during conducting and finishing the research paper. Therefore in this opportunity he would like to express his deepest gratitude and appreciation to:

1. Dra. Nining Setyaningsih, M. Si as the dean of School of Teacher Training and Education, Muhammadiyah University of Surakarta who gives the legalization toward his research paper.
2. Titis Setyabudi, S.Si, M. Hum as head of English Department who has given the writer permission to write this research paper.
3. Drs. H. Maryadi, M.A as the first consultant, who has given careful guidance and suggestion during the completion of his research.

4. Dra. Siti Zuhriah Ariatmi, M. Hum as the second consultant who has given much valuable suggestion for the correction of the research.
5. Dra. Dwi Haryanti, M. Hum as the third examiner who examines the research and gives remarkable correction.
6. All of the lecturers in English Department of Muhammadiyah University of Surakarta, for transferring the knowledge and giving guidance.
7. His beloved parents, “Ibuk Sumarsih” and “Bapak Sutarmo”, the reason that makes the researcher survive as the man who never gives up.
8. His beloved sister “Angga and her husband Yuliyanto” who give him support.
9. His beloved nephew “Anindya Lingga Nayottama” who give him another spirit.
10. His dearest close friends; Agung (Gomez), Feri (Juju), Hafid (Bob Muhadi), Ratih cunex, Dika cunex, Diah cunex, Yoga Purn, Ahmad (Black), Wisnu (Bregos), Anang (Gendon) Danang (PKD), Pradiyan (Beto), Pakde Fyan, and Pakde Fakhri for the meaningful friendship, sweet memory and loyalty to grow up together.
11. His beloved Bahrudin Boarding House family (Anang, Agil, Azis, Hafid, Amirul, Gindung, Mrs. Banun, and Mr. Mujaib) for being a great family for him.
12. His beloved friend D’Poresh gang (Niken Mak’e, Desi Kucrut, Eza Juju, Anyuk Oneng and Nitta Kriting) for being a great family and friendship.

13. All members of Freedom Unity Theatre and class E, for togetherness and great partner.
14. Her dearest friends in English Department '09 for all togetherness, craziness, and beautiful moments during studying in UMS.
15. And others which cannot be mentioned one by one, who help the writer in finishing the research paper.

The writer considers that this research paper is far from being perfect. Therefore, suggestions and criticism are welcome and accepted. His wishes, this research paper would be valuable for the readers.

Wassalamu'alaikum wr.wb

Surakarta, October 2013

Basuki Okto Gunanto

ABSTRACT

Basuki Okto Gunanto, A320090225. A PRAGMATIC ANALYSIS OF DIRECTIVE UTTERANCES IN *OH, BROTHER!* COMIC STRIP. Muhammadiyah University of Surakarta. Research Paper. 2013.

This research focuses describing the intention of directive utterances based on illocutionary act and FTA/ politeness strategy used in *Oh, Brother!* comic strip. This research aimed at 1) describing the directive utterances based on illocutionary act, 2) describing the FTA / Politeness Strategy in the *Oh, Brother!* comic strip.

This research applies descriptive qualitative method. The data are utterances that are containing directive utterances in 25 serials of *Oh, Brother!* comic strip. In collecting the data, the writer uses a documentation method by reading, classifying, underlining and coding the data.

The study shows that: 1) the category of directive utterances based on illocutionary act used in *Oh, Brother!* comic strip are 11 (27,5%) data of the directive commanding category, 4 (10%) data of the directive suggesting category, 21 (52.5%) data of the directive requesting category and 4 (10%) data of the directive warning category. And the last is 2) the FTA / Politeness Strategy, the writer finds 18 (45%) data of the politeness bald on record strategy, 3 (7,5%) data of the politeness off-record strategy, 14 (35%) data of the positive politeness strategy, and 5 (12.5%) data of the negative politeness strategy.

Keywords: *pragmatic, directive utterances, illocutionary act, fta/politeness strategy*

TABLE OF CONTENT

TITLE	i
APPROVAL	ii
ACCEPTANCE	iii
TESTIMONY	iv
MOTTO	v
DEDICATION.....	vi
ACKNOWLEDGEMENT	vii
ABSTRACT	x
TABLE OF CONTENTS.....	xi
LIST OF TABLE	xv
 CHAPTER I : INTRODUCTION	
A. Background of the Study.....	1
B. Previous Study.....	4
C. Problem Statement	6
D. Objective of the Study.....	7
E. Benefits of the Study	7
1. Theoretical Benefit.....	7
2. Practical Benefit.....	7
F. Research Paper Organization	8

CHAPTER II.: UNDERLYING THEORY

A. Notion of Pragmatics.....	9
B. Pragmatic Principles	10
1. Deixis	10
2. Pre-supposition	10
3. Entailments.....	10
4. Implicature	11
5. Speech act	11
C. Notion of Speech Acts.....	12
1. Classification of Speech Acts	12
a. Locutionary Act	12
b. Illocutionary Act	12
c. Perlocutionary Act	13
2. Categories of Illocutionary Acts	13
a. Representatives.....	13
b. Directives	14
c. Commisives	14
d. Expressive	14
e. Declaration	15
D. Directive Utterances.....	15
1. Notion of Directive Utterances	15
2. Kind of Directive Utterances	15

a. Command	15
b. Request	15
c. Suggestion	16
d. Warning	16
E. Politeness Strategy	16
1. Bald on Record	17
2. Positive Politeness	17
3. Negative Politeness	18
4. Off Record strategy	19
F. Comics	19
1. Notion of Comics	19
2. Kinds of Comics	19
a. Comic Strip	20
b. Comic Book	20
c. Comic Cartoon	20
3. Functions of Comics	20

CHAPTER III.: RESEARCH METHOD

A. Type of Research	21
B. Object of Research	21
B. Data and Data Source	21
C. Technique of Collecting Data	22
D. Technique of Analysing Data	22

CHAPTER IV : DATA ANALYSIS AND DISCUSSION

A. Data Analysis	23
B. Discussion of The Finding	65

CHAPTER V : CONCLUSION AND SUGGESTION

A. Conclusion	72
B. Suggestion	73

BIBLIOGRAPHY	74
---------------------------	----

VIRTUAL REFERENCES	75
---------------------------------	----

APPENDIX	76
-----------------------	----

Appendix 1	76
------------------	----

Appendix 2	79
------------------	----

LIST OF TABLE

Table IV.1: Category of Directive Utterances Based on Illocutionary Act .	65
Table IV.2: Politeness Strategy	73